



FOR IMMEDIATE RELEASE

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In celebration of World Oceans Day on June 8, Woods Hole Group offers simple tips for preserving our beaches

Falmouth, Mass. -- On June 8th communities around the globe will celebrate World Oceans Day as an opportunity to learn more about our ocean and take action to help conserve it. In celebration of the day, Falmouth-based Woods Hole Group, a coastal engineering company, offers the following tips for preserving our fragile oceanic systems.

- Take a walk along your local beach with a small trash bag and pick up the debris you encounter.
- Avoid anchoring, dragging, and propeller wash when operating a boat near eel grass and other submerged aquatic vegetation.
- Use single barbless hooks (or pinch the barb with pliers) for sport fishing when practicing catch and release.
- Stay out of the dune and salt marsh grasses while visiting the beach.
- Walk on the beach reading conservationist Rachel Carson's award-winning book, *The Edge of the Sea*.
- Avoid over-fertilizing and minimize use of chemicals on your yard/lawn.
- Properly dispose of unused pharmaceutical products, which can make their way through the groundwater and into our waterways if discarded or flushed.
- Drive with a friend to your next sports practice/game to reduce emissions and atmospheric pollution to the ocean.

“Particularly here on Cape Cod, our beaches are fragile environments and need nourishing and TLC if we’re to enjoy them for generations to come. Fortunately, there are many simple steps that we can all take to help preserve this special coastline,” said Dennis Aubrey, President of Woods Hole Group.

World Oceans Day coordinator, Alyssa Isakower, commented, “The worldwide response has been more enthusiastic than ever. June 8th provides a chance for the world to rally for a generation of ocean advocates who go beyond raising awareness and take real action for ocean protection.”

World Oceans Day, spearheaded by The Ocean Project, includes hundreds of events taking place around the world, which can be seen at www.worldoceansday.org.

About The Ocean Project:

The Ocean Project advances ocean conservation in partnership with informal science centers around the world. Its global network includes over 1,500 partner aquariums, zoos, science museums, and other educational organizations that serve hundreds of millions of visitors each year. The Ocean Project is the lead entity for promoting World Oceans Day. More about The Ocean Project can be found at: www.TheOceanProject.org.

About Woods Hole Group:

Woods Hole Group is an international, environmental, scientific, and engineering consulting organization headquartered in Falmouth, Massachusetts. With its breadth of vision and emphasis on a sustainable future global environment, Woods Hole Group provides premier integrated solutions to meet the challenge of environmental problems worldwide. As a leader in environmental sciences and engineering, Woods Hole Group’s expertise includes environmental impact and risk assessment, measurement systems for real-time operational guidance, oceanography, and coastal sciences, engineering and planning. Woods Hole Group celebrated its 25th anniversary in 2011. For more information, visit www.woodsholegroup.com.

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